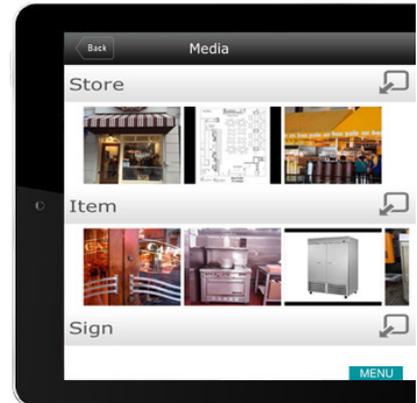


### Store Profile Management

Keep your team organized, connected and productive when they're on the road. AccuStore's real-time KPI dashboard gives you all of the data you need to make field tasks easier. It makes your time in store a lot more productive - and saves follow up later.

- ✓ House all of your store info in one location
- ✓ Update, collaborate & interact in the field
- ✓ Keeps photos and info organized by site
- ✓ Always view in real time
- ✓ No more hunting for reports
- ✓ Always up to date



### Retail Audits and Store Walks

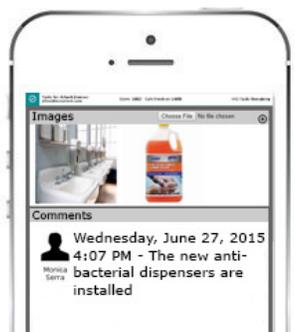
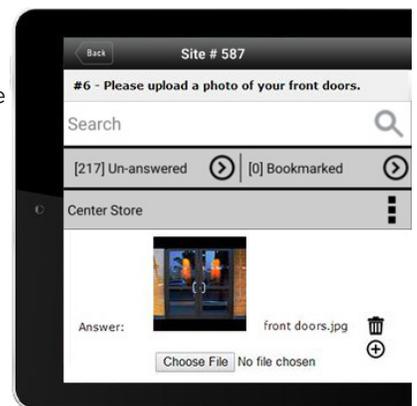
Manage your stores more efficiently: walk this way with AccuStore. We can help you zoom in on compliance, marketing and merchandising execution concerns, without mountains of follow-up work.

- ✓ Customer experience audits
- ✓ Marketing & merchandising reviews
- ✓ Safety audits
- ✓ Competitor store rides
- ✓ Store checklist reviews
- ✓ Store scorecards

### Store-Level Surveys

A better survey tool for better data, better decisions. Our flexible online and mobile surveys let you gather site intelligence from employees, vendors or anyone who has the information you need. Instantly gain the insights that drive better decisions.

- ✓ Understand your stores' needs better
- ✓ Improve in-store execution
- ✓ Uncover and improve poor service
- ✓ Identify market trends and competition
- ✓ Eliminate errors in compliance



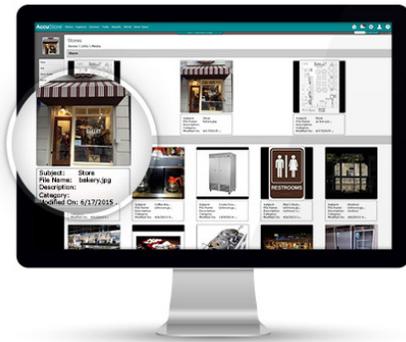
### Field Task Management

Store conditions change frequently and can affect your planning. Ensure consistent execution through constant communication with your stores.

- ✓ Get quicker information updates
- ✓ Easily spot trends - and issues
- ✓ Keep everyone accountable with real-time visibility
- ✓ Save countless man-hours on data entry and follow up later
- ✓ Validate findings with photos
- ✓ Trust your data with GPS, time & date stamps

### Field Visit Tracking

Improve accuracy and accountability with AccuStore. Our exclusive Site IQ feature provides you with a visual impression of your team's activities. In other words, you'll know exactly what's going on in the field, so you can resolve field-level challenges once and for all.



### Marketing & Merchandising Execution

AccuStore makes perfect in-store execution a reality. We know that every store is not the same. So AccuStore™ gives you individual site profiles, a clear view into each and every store with the most accurate information available.

- ✓ Take away all the guess work
- ✓ Tailor your marketing by store
- ✓ Catch the customer's eye - in a good way
- ✓ Merchandise and market consistently
- ✓ Ensure pricing is accurate
- ✓ Minimize missed sales opportunities

### Field Support

Create a culture of accountability with AccuStore. AccuStore puts the right tools at your fingertips to help you always stay engaged in the store-level and field-level conversation. Ensure your field team gets the right support.

- ✓ Mobile app (so you can actually work in the field)
- ✓ Disciplined approach keeps everyone focused
- ✓ Streamlines processes
- ✓ Eases communication
- ✓ Keeps all information centrally located



### Site-Specific Dashboard

Easily access key store-level information anytime. AccuStore leverages current, relevant insights about your stores and translates it into actionable data that's always available, at your fingertips, on one screen. Give your team the information they need to do their jobs more effectively.

- ✓ House all of your store info in one location
- ✓ Update, collaborate & interact in the field
- ✓ Keep photos and info organized by site
- ✓ Always view in real time
- ✓ No more hunting for relevant data
- ✓ Always up to date