



To remain competitive in today's market, a comprehensive site survey is imperative to understanding your stores and the variances at each location. Because each location is unique, the square footage, architectural details, layouts, fixtures, number of terminals, equipment, type of POS hardware and even cabling can vary from store to store.

A professional onsite survey will provide you with a detailed and accurate profile of every site that can...

- **improve operational efficiencies:** you'll understand inventory capacity and fixture counts in every store
- **reduce capital expense:** you'll know exactly what's under warranty vs. what needs to be updated
- **help you manage brand compliance** as well as complex audit compliance
- **stop wasteful overspending** on marketing material and POP signage

AccuStore's professional surveyors use sophisticated, time-tested methodology and our proprietary software solution to collect, sort and store your site-level data. We provide you with a comprehensive retail profile with all of your architectural details, store layouts, equipment specifications, warranty information and an extensive photo library of each site.

Make it the last survey you'll ever need

Since the survey data is only a "snapshot in time," and management of the changing data post survey is critical in protecting your investment, we offer AccuStore, our proprietary mobile app and software, for long-term data access and maintenance.

Take advantage of AccuStore's suite of features to...

- **Keep survey data up to date** - The software platform allows for easy updates anytime. Plus, you can use the mobile app when you're in the field.
- **Continue to build site profiles** - Once the survey is complete and a baseline site profile has been established for each location, you could add additional information, such as competitor details, floor plans, in-store advertising and photos.
- **Easily use and analyze the data** - The dynamic query feature provides reporting of survey data with store level analysis, enabling reports on store inventory capacity and store capacity constraints.
- **Alert stakeholders** - when capacity reaches a critical level per store.

Utilizing both our survey services as well as our site profiling technology provides you with consistent and reliable data all of the time — to ensure it is always accurate for improved in-store execution.