

THE CHALLENGE

Canadian Tire Corporation, one of Canada's most admired and trusted companies, needed a solution to help its retail team strengthen brand and operational compliance for 500+ Canadian Tire locations.

THE SOLUTION

Canadian Tire's retail store team implemented the AccuStore Mobile App to automate and enhance field leadership store visits and planning processes.



THE RESULTS

Simplified Store Visits



Because the retail team is only using one tool as opposed to multiple tools, AccuStore has helped make store visit processes easier.

Centralized Data



With AccuStore, Canadian Tire was able to centralize all relevant store data into a single database, helping field leadership prep and execute successful store visits.

Robust Reporting



By implementing AccuStore's next-gen technology, the retailer now has access to more robust store intelligence reporting allowing them to easily identify trends and results.